

# Regulatory and Scientific Promotional Material review

## Promotional Material Review

Asphalion offers expert guidance to ensure your promotional materials, both traditional or digital, meet the applicable compliance requirements, ensuring meticulous alignment with the latest local and national regulations for:



### HUMAN MEDICINES



### MEDICAL DEVICES



### FOOD SUPPLEMENTS

## Asphalion complies with

- National applicable legislation
- EFPIA Code of Good practices
- Local regulatory Guidance



**Our expert team provides support across Europe!**

## Operational support

- **SOP Development**
- **Training:** Providing specialized training sessions for your team to enhance their understanding of regulatory requirements and best practices in promotional activities.
- **Regulatory intelligence:** Offering insights and updates on promotional activities and compliance, including changes in the legal landscape, to help keeping your team informed.
- **Regulatory and Medical Material Review:** both traditional and digital media.
- **Website Compliance**
- **Communication to Regulatory Authorities.**
- **Management through digital review tools.**